For immediate release

**PRESS RELEASE**

**Totnes Unveils a Triple Festive Delight: Three Magical Shopping Events to Brighten the Season**

Following the overwhelming success of last year’s Christmas Market and Late Night Shopping events, **Totnes Town Council**, **Visit Totnes**, and **Miss Ivy Events** are excited to announce the return of not one, but three enchanting festive shopping experiences! This year, locals and visitors alike can enjoy the magic of Totnes on **three consecutive Tuesdays in December** – the **3rd, 10th, and 17th**, from **3 pm to 9 pm**.

Once again, Totnes will transform into a festive wonderland, alive with the sights, sounds, and scents of Christmas. These events promise an unforgettable experience, combining community spirit with yuletide entertainment, live music, choirs, and roving performers.

Not one, but two food courts in the Civic Hall and the Mansion, serving up a variety of mouthwatering street food options! Over eighty local traders and talented craft artisans will join forces with Totnes shop owners, who will stay open late, offering visitors a truly unique shopping experience to find those perfect gifts before Christmas.

*Totnes Town Councillor Emily Price, Mayor of Totnes, said: “Totnes is a magical place at Christmas, with lights in the trees and buildings and in the beautifully decorated shop windows. After months of planning, it’s nearly time to enjoy an extra special festive experience in Totnes on the first three Tuesdays of December at our Christmas Markets and Late Night Shopping nights. There will be lots of live music, local food and drink, and fun to help the community and our visitors to get together to meet friends, chat to stallholders, and to really get into the Christmas spirit. On the last of the three evenings the streets will also be lit up by the fabulous Totnes Carnival Lantern Parade – a real spectacle that promises to be even bigger and better this year!*

*“The markets are an important boost for our local businesses, including established local shops and market traders as well as smaller new start-ups from the local area. By bringing new people into the town for these special events, we help our businesses to reach new customers and make it easier for people to shop small and local.”*

Getting to Totnes couldn’t be easier! Whether you’re coming by road, rail, or bus, the town is perfectly situated just 5 miles from the A38 Devon Expressway, halfway between Exeter and Plymouth. Prefer hassle-free parking? Bob the Bus offers a Park and Ride service from Follaton House Car Park on Plymouth Road. Totnes is also well-connected by National Express and local buses, while the train station is just a 10-minute walk from the town centre.

**Jo Macaskie**, Director of Miss Ivy Events, says, *“We’re absolutely thrilled to be part of these festive celebrations once again. The people of Totnes know how to embrace the Christmas spirit, and we can’t wait to see the town come alive for three amazing nights!”*

There’s never been a better time to support your local town and experience the magic of Totnes at Christmas. A little local spending can make a big impact on the regional economy, and we look forward to making these three festive events a huge success to end 2024 on a high note!

Anyone interested in visiting Totnes Christmas and Late Night Shopping events can find out more about it here: https://missivyevents.co.uk/event/totnes-christmas-markets-and-late-night-shopping/

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**Notes to the Editor**

If you have any questions, or would like any more information or images, please contactJo Macaskie at jo@missivyevents.co.uk